



**Template for expression of  
interest for conducting  
Lok Samvardhan Parv  
during FY 2026-27**

**Submitted by:**

**Date of submission:**

## 1. Basic Information

<b>Name of State/UT</b>	
<b>SPOC Name</b>	
<b>SPOC Designation</b>	
<b>SPOC Email ID</b>	
<b>SPOC Contact Number</b>	

*Note: Only one proposal may be sent from the proposing State/UT with due authorization from the State/UT administration*

## 2. Proposed Event dates

<b>Proposed dates-Option 1</b>	
<b>Rationale</b>	<<alignment with any festival/ major events in the State/UT>>
<b>Proposed dates-Option 2</b>	
<b>Rationale</b>	<<alignment with any festival/ major events in the State/UT>>

## 3. Proposed location for the event

<b>Proposed Venue</b>	
<b>Exact location</b>	
<b>Google map link (if available)</b>	
<b>Rationale</b>	<<whether the proposed location hosts similar events, proximity to major tourist locations, footfall etc.>>
<b>Weather proofing</b>	<<whether the proposed location is covered/ partially covered/ open ground>>
<b>Photos of the venue</b>	

## 4. Event related details

<b>Proposed Theme</b>	
<b>Implementation strategy</b>	<<details of proposed implementing agency/ institution, engagement of any third party (through GeM), proposed team structure etc.>>
<b>Total stalls proposed</b>	
<b>Artisan stalls proposed</b>	
<b>Culinary stalls proposed (max. 15% to total)</b>	

*Note: details of State/UT nominated artisans to be provided in the Annexure. Refer Section-E of the LSP framework*

## 5. Cultural event(s) details

Day of the event	Cultural performance proposed	Performer details

## 6. Media promotion and publicity plan

<b>Social media strategy</b>	<<number of days before the event the campaign will start, engagement of influencers etc.>>
<b>Print media strategy</b>	
<b>Hoarding(s)/ Radio jingles etc. plan</b>	

Refer Section-F of the LSP framework

## 7. Details of engagement activities proposed

S.No.	Activity	Details	Dates
1.	Live Demonstrations		
2.	Skill Training Workshops		
3.	Panel Discussions		
4.	Networking and B2B Meetings		
5.	Youth and Student Engagement		

Refer Section-G of the LSP framework

## 8. Key dignitaries proposed to be invited

S.No.	Name	Designation

## 9. Financial Proposal

(amount in Rs.)

S.No.	Head	Total
<b>A. Event related</b>		
1.	Theme based ambience creation	
2.	Theme based water roof (Artisan/ Food) stalls	
3.	Media, Promotion and Publicity	
4.	Utilities	
5.	Cultural Programs	
6.	Rent of the venue	
7.	Miscellaneous	

8.	Administrative Charges	
	<b>Sub-total A</b>	
<b>B. Assistance to participants</b>		
1.	Travel Allowance	
2.	Daily allowance	
3.	Raw Material cost for Live Demonstration	
	<b>Sub-total B</b>	
	<b>Total (Sub-total A + Sub-total B)</b>	

*Refer Section-L of the LSP framework*

### **Undertaking:**

I/We, [Name of Individual / Organization/ Department], hereby undertake to strictly adhere to the Lok Samvardhan Parv framework, as applicable, and other guidelines as prescribed by Ministry of Minority Affairs, and to fully comply with all applicable procurement processes, ensuring transparency, fairness, and accountability in all related activities. This undertaking shall remain valid for the duration of our engagement and until all obligations arising therefrom are fully discharged.

Place:

Date:

### **Authorized Signatory**

Name:

Designation:

Signature:

Seal (if applicable):

Details of State Artisans/ Culinary Experts

S.No.	Name of Artisan	Religion	Craft/ Cuisine	Age	Gender	Beneficiary type*	Details of any award received	Whether participated in similar events in past	Whether confirmation received to attend proposed event

Please provide artisan wise-craft wise photographs. \*: Refer Section-E of LSP framework