



D.O. No. PMV/20/2025-PM VIKAS-MMA

New Delhi, Dated, 23rd January, 2026

Dear Sir/Ma'am,

Lok Samvardhan Parv (LSP) is a flagship outreach initiative under the Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS) Scheme of the Ministry of Minority Affairs, aimed at empowering minority artisans by providing them a national platform to showcase their indigenous arts, crafts, cuisines and cultural heritage, while facilitating market access, business linkages and livelihood enhancement. Since its inception, the Ministry has successfully organised five Lok Samvardhan Parvs across different parts of the country, which have received encouraging participation and response from artisans, visitors and other stakeholders.

2. With a view to further enhancing the impact, outreach and effectiveness of LSPs, the Ministry has revised the framework for organising Lok Samvardhan Parvs. The revised framework (**copy enclosed**) envisages a larger scale of events, greater participation of artisans, a defined role for States/UTs as primary implementation partners, and adoption of a challenge-based approach for selection of host States/UTs.

3. Under the new framework, six Lok Samvardhan Parvs are proposed to be organised annually, covering different regions of the country, with each event having 300-400 stalls and a duration of up to 14 days. States/UTs are envisaged to play a central role in planning, execution, mobilisation of artisans, local coordination and post-event reporting.

4. In this context, I would like to invite your State/UT to submit a proposal for hosting a Lok Samvardhan Parv during the forthcoming financial year **2026-27**, as per the **proposal submission template**, which is enclosed along with the revised framework for your ready reference. The proposals received from States/UTs will be examined through a two-tier institutional mechanism in the Ministry, for finalisation of the annual LSP calendar for the upcoming financial year.

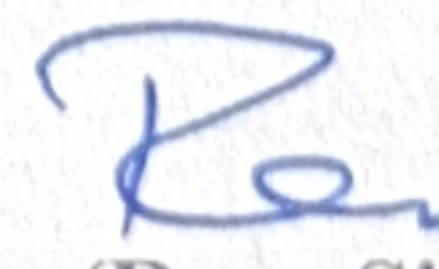
5. I would request you to kindly direct the concerned department/agency in your State/UT to examine the enclosed framework and **submit a comprehensive proposal, latest by 15th Feb, 2026**, highlighting the proposed venue, timelines, logistical readiness, cultural and regional strengths, and the State/UT's capacity to undertake effective implementation of the Parv. The proposals may also indicate alignment with local festivals, tourism circuits or culturally significant events to maximise footfall and visibility.

6. Timely receipt of proposals will enable the Ministry to finalise the Lok Samvardhan Parv calendar well in advance for FY 2026-27 and ensure smooth planning and execution of these important events for the benefit of minority artisans across the country.

With Regards

Encls: Stated as above

Yours sincerely,


(Ram Singh)

Chief Secretaries of All States/ UT (as per list enclosed)